CURRICULUM VITAE

Elin Kelsey, PhD <u>elinkelsey@gmail.com</u> <u>https://www.elinkelsey.org/</u>

MAJOR FIELDS OF SCHOLARLY AND PROFESSIONAL INTEREST

As an environmental journalist, author, communicator and academic, I work in collaboration with institutions, organizations and media outlets to engage people with solutions to climate change and biodiversity loss. I am a leading proponent for evidence-based hope and solutions-focused communications in response to the climate crisis. My work explores the reciprocal relationships between humans and the more than human world, particularly in relation to resilience in social-ecological systems; the implications of the narrative of doom and gloom on agency, empowerment and engagement; how inequality and other social justice issues shape the emotional toll of climate disruption; the integration of solutions journalism into biodiversity and climate change communications; and children's environmental literature.

ACADEMIC DEGREES

PhD, Science Communication, King's College, University of London (2002)

Dissertation: Reconfiguring Public Involvement: Conceptions of "Education" and "The Public" in International Environmental Agreements

Masters, Informal Science Learning, University of British Columbia (1994) Thesis: An Alternative Paradigm for Conservation Education: Innovations in the Public Presentation of Killer Whales at the Vancouver Aquarium

B.Sc. (Honours), Zoology, University of Guelph (1983)

FELLOWSHIPS, WRITER-IN-RESIDENCE APPOINTMENTS & AWARDS

Fellow, Kone Foundation & the Climate and Environmental Communication Science Association ILVIES, Helsinki, Finland (2022)

Writer-in-Residence, ArtStarts Program, South Park Family School Victoria, Canada (2021)

Finalist, Nature Inspiration Award, Canadian Museum of Nature (2020)

Fellow, Arteles Creative Center, Hämeenkyrö, Finland (2019)

Writer-in-Residence, European International Schools (2014–2019)

Writer-in-Residence, Clayoquot Biosphere Trust, Sydney Inlet, Canada (2016)

Rockefeller Fellow, Rockefeller Foundation Bellagio Center, Italy (2014)

Carson Fellow, Rachel Carson Centre for Environment and Society, Munich, Germany (2013–2014)

Writer-in-Residence, Hedgebrook: Women Authoring Change, USA (2012)

Writer-in-Residence, Students on Ice, Antarctica (2011)

Writer-in-Residence, Berton House, The Writers Trust of Canada, Dawson City, Yukon (2008)

Writer-in-Residence, Mesa Refuge, Point Reyes, USA (2006, 2002)

Fellow, Conservation International Mexico., La Paz, Mexico (2005)

Fellow, Leadership for Environment and Development (LEAD International) (1998–2002)

King's College London Alumni Association Research Scholarship, London, UK (1998–2001)

Fellow, The London Goodenough Trust, London, UK (1998–2000)

European Science Education Research Association Scholarship (1998)

Fellow, The Nuffield Trust, London, UK (1997)

ACADEMIC AFFILIATIONS

2020–present, Non-Tenure-Track Faculty, Huxley College of the Environment, Western Washington University, USA

2018–present, Adjunct Faculty, School of Environmental Studies, University of Victoria, Canada

2018–2019, Visiting Scholar, Graduate School of Education, Stanford University, USA

2006–2017, Co-founder/instructor, Writing Program, Osher Lifelong Learning Institute, California State University Monterey Bay, USA

2011–2012, Visiting Scholar, Centre for Research and Innovation in Sustainability Education, The Cairns Institute, James Cook University, Australia

2004–2019, Associate Faculty, School of Sustainability, Royal Roads University, Victoria, Canada

2002–2004, Educational Researcher, Center for Education, Diversity and Excellence (CREDE), U.S. Department of Education, Office of Educational Research and Improvement, National Institute on the Education of At-Risk Students., USA

PUBLICATIONS AND MEDIA

Academic Publications

Kelsey, E. (2021 in press) Celebrations of Resilience. In M. Oziewicz, B. Attebery and T. Dédinová (Eds.) *Fantasy and Myth in the Anthropocene: Imagining Futures and Dreaming Hope in Literature and Media.* Bloomsbury Academic, London. UK.

Application for Wayne Crookes Professorship in Environmental and Climate Journalism
Elin Kelseyelinkelsey@gmail.com831-917-8723

- Kelsey, E. (2016). Propagating Hope. Emotions and Environmental Education. *Canadian Journal of Environmental Education*, 21.
- Kelsey, E., (Ed.) (2014). Beyond Doom and Gloom: An Exploration through Letters. *RCC Perspectives, 6.*
- Ardoin, N.M., Gould, R.K., Fielding-Singh, P. & Kelsey, E. (2014). Collaborative and Transformational Leadership in the Environmental Realm. *Journal of Environmental Policy & Planning*, 17(3), 360–380. DOI: 10.1080/1523908X.2014.954075
- Kelsey, E. (2013). Circumnavigating Hope. 3rd International Marine Protected Areas Congress Proceedings. Marseille, France.
- Kelsey, E. and Armstrong, C. (2012). Finding Hope in a World of Environmental Catastrophe. In A. Wals and P.B. Corcoran (Eds). *Learning for Sustainability in Times of Accelerating Change* (187–200). Wageningen Academic Publishers' Education and Sustainable Development Series, NL.
- Kelsey, E and Zeyer, A. (2012). Environmental Education in a Cultural Context. In M. Brody, J. Dillon, B. Stevenson & A. Wals. (Eds.) *International Handbook of Research in Environmental Education* (206–213). AERA/LEA.
- Ardoin, N.M., Clark, C.R., & Kelsey, E. (2012). An Exploration of Future Trends in Environmental Education Research. *Environmental Education Research*, 19(4). DOI: 10.1080/13504622.2012.709823
- Kelsey, E. (2011). Nurturing hope, happiness and resiliency in a time of environmental despair. *Sixth World Environmental Education Congress Proceedings*. Brisbane, Australia.
- Kelsey, E. (2011). Nurturing hopeful narratives in the age of climate change and environmental despair. *Invitational Seminar on Climate Change Education Proceedings*. Cairns, Australia.
- Kelsey, E. (2011). How Do We Sustain Educators, Environmentalists, and Students in the Gloomy World of Climate Change? *American Education Research Association Annual Proceedings*. New Orleans, Louisiana.
- Kelsey, E. and Dillon, J. (2010). If the public knew better, they would act better: Challenging the myth of the ignorant public. In R. Stevenson and J. Dillon (Eds). *Engaging Environmental Education, Learning Culture and Agency* (99–110). Rotterdam: Sense.
- Kelsey, E. (2010). Teaching climate change from a hopeful perspective. European Council of International Schools Conference Proceedings. Nice, France.

- Kool, R. & Kelsey, E. (2006). Dealing with despair: The psychological implications of environmental issues. In W.L. Filho & M. Salomone (Eds). *Innovative Approaches* to Education for Sustainable Development. Peter Lang Publishing.
- Kelsey, E. (2006) Conversations about conservation: conversation-based learning theory and the Monterey Bay Aquarium's volunteer guide program. *American Education Research Association Annual Proceedings*. San Francisco, CA.
- Kelsey, E. (2003). Constructing the Public: Implications of the discourse of international environmental agreements on conceptions of education and public participation. *Environmental Education Research.* 9(4).
- Kelsey, E. (2003). Integrating Multiple Knowledge Systems into Environmental Decision-making: Two Case Studies of Participatory Biodiversity Initiatives in Canada and their Implications for Conceptions of Education and Public Involvement. *Environmental Values*, 12. The White Horse Press.
- Kelsey, E (2003). Conversations about Conservation: An Evaluation of Guide/Guest Interactions and Guide Training at the Monterey Bay Aquarium. *The Informal Learning Review. No.* 62.
- Kelsey, E. (2002). Implications of the Nation-State System on Public Involvement in Environmental Problem-Solving. In: F. Biermann, R. Brohm, & K. Dingwerth, (Eds) Proceedings of the 2001 Berlin Conference on the Human Dimensions of Global Environmental Change: Global Environmental Change and the Nation State. PIK Report No. 80, Potsdam: Potsdam Institute for Climate Impact Research.
- Kelsey, E. (2001). *Reconfiguring public involvement: Conceptions of "education" and "the public" in international environmental agreements*. Doctoral Thesis, King's College London, London, England.
- Kelsey, E. (2001). Spontaneous Interpretation of Real Life Events: An Innovation in Conservation Education. *Journal of the International Zoo Educators Association*, 37.
- Kelsey, E. (2000). Real-life events: a new approach to zoo interpretation. *Interpretation Journal*, *5*(3), 8–10.
- Kelsey, E. (2000). Common themes across a varied geography: A first look at theory and practices of biodiversity education in Canada. In W. A. Kent & S. Jackson (Eds.), *Geography and Environmental Education: International Perspectives*, 163–8. London: Institute of Education, University of London.
- Dillon, J., Kelsey, E. & Duque-Aristizabal, A. M. (1999). Identity and Culture: theorising emergent environmentalism. *Environmental Education Research*, *5*(3), 395–405.

- Kelsey, E. (1998). Biodiversity Education, Awareness and Training in Canada. In Public Education and Awareness: How to put it into Practice. Global Biodiversity Forum Proceedings. Switzerland: IUCN.
- Kelsey, E. (1998). Conceptions of "Education" and "the Public" in International Environmental Agreements. In M. Meheut & G. Rebmann (Eds) Theory, *Methodology and Results of Research in Science Education*. 102–5. Marley-le-Roi, France: ESERA.
- Kelsey, E. (1996). Contemporary Approaches for Public Participation-Based Conservation and their Implications for the Canadian Museum of Nature. *Biodiversity News*, 5, 13–8.
- Kelsey, E. & Nightingale, J. (1995). The Role of Partnerships in Implementing a New Marine Protected Area: A Case Study of Whytecliff Park. In: N. L. Shackell & J. H. Willison (Eds), *Marine Protected Areas and Sustainable Fisheries*. Science and Management of Protected Areas Association. Nova Scotia, Canada.
- Kelsey, E. (1994). An Alternative Paradigm for Conservation Education: Innovations in the Public Presentation of Killer Whales at the Vancouver Aquarium. Unpublished Master's Thesis, University of British Columbia, Vancouver, BC.
- Kelsey, E. (1991). Conceptual change and killer whales: constructing ecological values for animals at the Vancouver Aquarium. *International Journal of Science Education*, 13(5), 551–9.
- Kelsey, E. & Wright, C. (1990). "After the show": New developments in the training and interpretation of killer whales at the Vancouver Aquarium. *IMATA proceedings*. 150–156. DeVilbiss Printers: Baltimore.
- Kelsey, E. (1989). Parameters for Consideration in the Planning and Design of a New Exhibit—Arctic Canada. *Visitor Studies: Theory, Research and Practice Volume 2.* 140–8. Jacksonville, AL: Center for Social Design.

Environmental Books for Adults

2020, Hope Matters: Why Changing the Way We Think is Critical to Solving the *Environmental Crisis*. Greystone Books.

2009, Watching Giants: The Secret Lives of Whales. University of California Press.

1999, *Saving Sea Otters: Stories of Survival*. Monterey Aquarium Press. Independent Publisher Book Awards Finalist 2000

Environmental Books for Children

2020, *A Last Goodbye*, Owlkids Books Kirkus Reviews Best Books of 2020; Kirkus Starred Review; Silver Birch Express Award Nominee

2019, You Are Never Alone. Owlkids Books IODE Jean Throop Book Award (short-list): Kirkus Starred R

IODE Jean Throop Book Award (short-list); Kirkus Starred Review; The Globe 100: Books that shaped 2019

2015, Wild Ideas, Owlkids Books

2016 Green Earth Book Award Nominee; Kirkus Starred Review: Best picture books of 2015; Featured Book at the American Booksellers Association Children's Institute 2015

2012, You Are Stardust, Owlkids Books

Best Nonfiction Picture Book 2012 (YABC Awards); Winner of the Amelia Frances Howard-Gibbon Illustrator's Award; Canadian Literature Roundtables of Canada 2013 Information Book Award Nominee; Brain Pickings 13 Best Children, Illustrated & Picture Books of 2013; Blue Spruce Award Nominee; Kirkus Starred Review: Best Books of 2012; Los Angeles Times Reading by 9 best books of 2013; Timeless Treats for Young Readers Exhibition at the New York Public Library

2012, *You Are Stardust,* Owlkids Books (iPad App) Kirkus Starred Review: Best Apps of 2012

2010, Not Your Typical Book About the Environment. Owlkids Books

2011 Green Earth Book Award Winner; 2011 Canadian Children's Book Award Finalist; 2011 Gold Medal in the Moonbeam Children's Book Awards; 2011 Skipping Stones Honor Book; 2010 Silver Birch Award Nominee; 2010 Green Book Festival Winner

2005, Strange New Species: Astonishing Discoveries of Life on Earth. Maple Tree Press 2008 Red Cedar Book Award Nominee; 2007 Silver Birch Award Finalist; 2007 Rocky Mountain Book Award Finalist, Ontario Library Association (OLA) Best Bets, Top Ten Canadian Children's Books 2005; Canadian Children's Book Centre, Our Choice Starred Selection 2006; Canadian Science Writers' Association Science and Society Award 2005, Finalist; ForeWord Book of the Year 2005 Award, Finalist; Cornerstones of Science Selection; USA Book News Best Books 2005, Finalist, Best Cryptozoology Children's Book of 2005

2003, Canadian Dinosaurs. Maple Tree Press

Science Books & Films, Best Books 2004, Junior High and & Young Adults; Canadian Science Writers' Association Science and Society Award 2003, Finalist; 2005 Alberta Children's Choice Rocky Mountain Book Award, Finalist; Cornerstones of Science Selection; Canadian Children's Book Centre, Our Choice Starred Selection 2003

2000, Finding Out About Dinosaurs. OWL Books

2002 British Columbia Library Association, Red Cedar Book Award, Finalist; Canadian Children's Book Centre, Our Choice Selection 2001

1998, Finding Out about Whales. OWL Books

2000 British Columbia Library Association, Red Cedar Book Award, Finalist; Canadian Children's Book Centre, Our Choice Selection 1999

1993, *The New Kids' Question and Answer Book*. Greey de Pencier Books. (Selected contributions)

1993, Bjossa's Baby. In: S. Dalton (Ed), Discovery, 4. Nelson Canada

1993, Windows on the Wild. In: J. Ingram (Ed), *Explore! A Book of Science*, 6. Addison-Wesley Publishers Limited

1986, Bees. Nature's Children Series. Grolier Limited

1985, Owls. Nature's Children Series. Grolier Limited

1985, Beavers. Nature's Children Series. Grolier Limited

Selected Magazine and Online Publications

(2021, January 18) An Antidote for Environmental Despair, Hakai Magazine https://www.hakaimagazine.com/features/an-antidote-for-environmental-despair/ (2019, April 30). How Animals Code Their Kids for Survival. Hakai Magazine. https://www.hakaimagazine.com/features/how-animals-code-their-kids-for-survival/ (2017, August 15). The Power of Compassion. Hakai Magazine. https://www.hakaimagazine.com/features/power-compassion (2017, Spring) Oceans of Hope. BBC Wildlife Magazine. (2017, January 25). What Happens When an Endangered Whale Pod Loses its Wise Old Grandma? Hakai Magazine. https://www.hakaimagazine.com/article-short/whathappens-when-endangered-whale-pod-loses-its-wise-old-grandma (2016, June 8). The Rise of Ocean Optimism. Hakai Magazine. https://www.hakaimagazine.com/article-long/rise-ocean-optimism (2016, April 28). The Joy of Falling Behind. [Blog]. Retrieved from http://oceanliteracy.ca/blog/ (2015, July). The Quest for Archaeology of Sea Otter Tool-Use. Hakai Magazine. http://www.hakaimagazine.com/article-long/quest-archaeology-sea-otter-tool-use (2015, April). Now It's Personal. Hakai Magazine. http://www.hakaimagazine.com/article-long/now-its-personal (2013, July). Hope for the Environment. Mindful Word. http://www.themindfulword.org/2013/hope-for-the-environment/ (2012, January). Ecologists Should Learn to Look on the Bright Side. New Scientist. http://www.newscientist.com/article/mg21328460.200-ecologists-should-learn-to-lookon-the-bright-side.html (2011). Sustainable Happiness. *Green Teacher*. http://www.greenteacher.com/contents93.html (2010, September). Kids Deserve Hope. This I Believe. http://thisibelieve.org/essay/85820/ (2010, April). An Antidote for Eco-Anxiety. Bay Area Parent. San Francisco. (2007, November 28). Removing Our Kids from the Front Lines of Climate Change. Selected as best education article for 2007 by World Changing. Com http://www.worldchanging.com/archives/007636.html (2007, May 30). Despair will not help the climate. The Independent. (2002, August 31). Toxic Tide. New Scientist.

(2002, March). Mums the word. *BBC Wildlife Magazine*. British Broadcasting Corporation.

(2001, September). Putting Education and Communication Instruments to work for the Convention on Biological Diversity. *CBD News*. Secretariat for the Convention on Biological Diversity.(2000, December). Otter Dedication. *BBC Wildlife Magazine*. British Broadcasting Corporation.

Prior to 2004

I served as a contributing and features editor for *Owl Magazine, Chickadee Magazine, SeaPen (Vancouver Aquarium's Magazine)* and *Dinny's Digest* (Calgary Zoo's Magazine)

Podcasts

2020–Present, Host/co-writer & co-producer, *Hakai Magazine's* five-episode podcast series entitled *The Sound Aquatic: The Ocean and the anthropause.* May 2021 launch.

2019, Host/co-writer & co-producer, *Hakai Magazine's* inaugural five-part podcast series entitled <u>*Ballast*</u>.

2016, Host & co-producer, a pilot podcast series featuring international environmental thought-leaders working in the environmental humanities for the Rachel Carson Center for Environment and Society in Germany.

2015, Host & co-producer, a podcast series featuring community writers for California State University Monterey Bay in the USA.

Social Media

2017–2018, Led the Monterey Bay Aquarium's Communications, Marketing and Education Divisions in the co-creation of a teen conservation leader social media track. Teens develop their own brand, choose social media platforms, and create their own filters for posts. The program influenced the Monterey Bay Aquarium's broader social media presence. The program continues to expand and was honored as an industrywide model at the Museums and the Web Conference 2017. 2014, Co-created #OceanOptimism, a social media campaign to crowd-source and share ocean conservation solutions and successes which has reached more than 90 million shares since 2014. The campaign inspired the Smithsonian Institution's Earth Optimism Summits and #EarthOptimism, as well as the University of Oxford's #ConservationOptimism initiative.

EXHIBITS

Online Exhibits

Launch May 2021, Curating *An Existential Toolkit for Climate Justice Educators*. This online exhibit showcases an extensive collection of climate justice communication resources amassed from an international community of scholars, educators and climate justice leaders to explore the emotional impact of climate disruption and ways we can help our students navigate the long emergency ahead. Working collectively with Dr. Jennifer Atkinson at the University of Washington and Dr. Sarah J. Ray at Humboldt State University, we spearheaded an international conference in July 2020 and continue to host a discussion series. This initiative is funded by the Rachel Carson Center for Environment and Society. <u>https://www.existentialtoolkit.com</u>

2016, Conceptualized and curated Beyond 'Doom and Gloom: Letters from the Rachel Carson Center. Environment & Society Portal, *Virtual Exhibitions* 2016, no. 1. Rachel Carson Center for Environment and Society. http://www.environmentandsociety.org/node/6524.

Gallery Exhibits

As the Manager and Chief of Science Education, Canadian Museum of Nature (1995– 1997), Director of Exhibits and Interpretation, Vancouver Aquarium (1988–1994), and the Manager of Interpretive Services, Calgary Zoo (1984–1988), I have conceptualized and led exhibit development teams in the creation of permanent and temporary exhibits dealing with a wide range of environmental issues and themes.

Media Commentator

I regularly serve as a media commentator on climate solutions and evidence-based hope for radio, print & podcast providers across Canada and the USA. Served as a regular contributor to national and regional CBC radio (2000–2006).

Audiobook Narration

2021, Audio book narrator, *Greystone Books* 2012, Audio book narrator, *Owlkids Books*

SELECTED KEYNOTES AND INVITED TALKS (2010-present)

Upcoming: July 2022, Plenary Speech, 15th International Coral Reef Symposium, Bremen, Germany Upcoming: December 2021, Featured speaker, Eliot Institute, WA March 2020, Keynote, Comox Valley Climate Change Youth Activism Conference Nov. 2019, Lansdowne Lecturer, University of Victoria, Victoria, BC Oct. 2019, Keynote, National Ecoschools Conference, Toronto, Ont. Sept. 2019, Featured Speaker, Philip Glass Days and Nights Festival, California June 2019, Collaboration with Elder Lilian Howard, 15th biennial Conference on Communication and Environment, Vancouver, BC. April 2019, Featured speaker, Green College, UBC March 2019, Dal Grauer Memorial Lecturer, Vancouver, BC January 2019, Huxley Speaker, Salish Sea Institute, Western Washington University January 2019, Featured author, American Library Association Conference, Seattle June 2018, Invited speaker, Learning for a Sustainable Future, Lakehead University April 2018, Keynote, Change Scale Conference, San Francisco, USA Nov. 2017, Invited speaker, Ontario Water Center, Ontario Oct. 2017, Keynote, Life Below Water Conference, Malmö, Sweden Oct. 2017, Invited speaker, Zoological Society of London, UK Sept. 2017 Invited speaker, World Environmental Education Congress, Vancouver Sept. 2017, Plenary panelist, Transnational dialogues in research in sustainability in Early Childhood Education, Victoria, BC, July 2017, Invited speaker, Radical Hope, Rachel Carson Center for Environment and Society, Munich, Germany June 2017, Invited speaker, Conference on Communication and Environment, Leicester, UK May 2017, Invited speaker, Creativity and Innovation, Cape Breton University April 2017, Invited speaker, Earth Optimism Summit, Smithsonian Institution, USA March 2017, Featured Writer, Adelaide Festival, Adelaide, Australia

Oct. 2016, Keynote, OPEN (Outdoor Play Environments Naturally), Victoria

Sept. 2016, Invited panelist, International Aquarium Congress, Vancouver

Sept. 2016, Invited panelist, IUCN World Conservation Congress, Hawaii,

June 2016, Keynote, Canada Ocean Literacy Conference, Halifax

May 2016, Keynote, The Forest Connection, Evans Lake Forest Education Centre

March 2016, Invited speaker, Rachel Carson Center for Environment and Society, Munich, Germany

2014–2016, Invited lecturer, *Marine Science and Environmental Policy*, California State University Monterey Bay.

2015, Featured speaker, Salt Spring Island Forum

2015, Invited panelist, The Future of Environmental Education and Education for Sustainability, Australian Association of Environmental Education.

2015, Keynote, Point Lobos Foundation Annual Conference. Point Lobos State Natural Reserve, California.

2014, Featured speaker, Stockholm Resilience Centre, Sweden

2014, Featured speaker, Public Colloquium, Rachel Carson Center for Environment and Society, Munich, Germany.

2014, Invited Speaker, Resilience Colloquium, Faculty of Psychology and Educational Sciences, University of Munich, Germany

2013, Keynote, 3rd International Marine Protected Areas Congress, Marseilles, France 2013 Keynote, Canadian Network for Environmental Education and Communication Annual Conference, Vancouver, BC

2013, Invited lecturer, Bern University of Applied Sciences, Switzerland

2012, Keynote, Newfoundland and Labrador Environmental Educators (NLEE) Annual General Meeting

2012, Delegate, UN High Level Meeting on Well-Being and Happiness: Defining a New Economic Paradigm, UN Headquarters, New York.

2012, Keynote, Communicating Climate Change and the Oceans Summit, National Aquarium, Baltimore.

2012, Invited Speaker. Sea Change. TEDxMonterey, California

2012, Keynote, International Aquarium Congress, Cape Town, South Africa

2012, Speaker, TEDx Antarctica, Palmer Research Station, Antarctica.

2012, Speaker, UN Conference on Happiness as a New Economic Indicator, NYC

2011, Keynote, International Science Teller's Festival, Dunedin, New Zealand

2011, Featured author, Festival of Colour, Wanaka, New Zealand

2011, Featured speaker, American Zoological Association, Atlanta, Georgia

2011, Invited speaker, World Environmental Education Congress, Brisbane, Australia.

2011, Invited speaker, 11th International Seminar on Research Development in Environmental and Health Education. Monash University, Australia.

2011, Invited speaker, Master of Environmental Science, University of Auckland, New Zealand.

2010–2012, Invited lecturer, *Science and Environmental Learning in Informal Contexts*, Graduate School of Education, Stanford University.

2010, Invited panelist, Global Oceans Conference, UNESCO, Paris, France

2010, Invited speaker, International Union for the Conservation of Nature, IUCN, Gland, Switzerland.

2010, Featured Speaker, In Dialogue, International School Basel,

2010, Keynote, European Council for International Schools, Nice, France

SELECTED ONLINE PRESENTATIONS DURING COVID-19

April 2021, Earth Day speaker, Publishers Group West, USA April 2021, Keynote, Sustain-a-thon, Springfield Technical College, USA April 2021, Featured author, Vancouver Public Libraries March 2021, Featured speaker, Canadian Ocean Literacy Strategy, National Launch Video, Ottawa March 2021, Invited speaker, Manchester Climate Change Youth Board, UK March 2021, Invited speaker, City of London, Canada March 2021, Nominated author presentation, Silver Birch Express Award, Toronto February 2021, Invited speaker, Independent Schools of BC Association February 2021, Featured speaker, Jane Goodall Institute January 2021, Featured speaker, District-wide climate hope initiative, Comox Valley School District, BC January 2021, Invited speaker, John Abbott College, Quebec January 2021, Invited speaker, European Sustainability Consortium, Norway January 2021, Invited speaker, Peninsula College, WA December 2020, Invited speaker, Salinas School District, CA December 2020, Invited speaker, St. Michaels University School, Victoria, BC November 2020, Invited speaker, Canadian Clubs of Toronto & Victoria October 2020, Keynote, UN Sustainability Goals, Shawnigan Lake School, BC October 2020, Featured author, Vancouver Writers Fest September 2020, Featured author, Winnipeg Writers Festival September 2020, Featured speaker, Prairie Climate Centre

July 2020, International panelist, Rachel Carson Center for Environment and Society, Germany April 2020–present: Featured author at numerous independent booksellers in Canada and USA April 2020, present: Frequent university and high school class presentations across

April 2020–present: Frequent university and high school class presentations across Canada and USA

UNIVERSITY TEACHING

University of Victoria, School of Environmental Studies

ES 480/580 Environmental Communications for Hopeful, Real-World Solutions Spring 2020, Spring 2021 (Undergraduate/Graduate)

Western Washington University, Huxley School of the Environment, Redfish School of Change

SALI 437 Ecology and Hope in the Salish Sea, Spring 2020 (Undergraduate/Graduate)

Royal Roads University, Development, College of Interdisciplinary Studies,

Development, Graduate Certificate in Sustainable Community

CMDV 525 Applied Community Development, Summer 2019 (Graduate)

Royal Roads University, School of Environment and Sustainability, Master of Arts in Environmental Education and Communications

EECO 500 Developing Environmental Understandings Summer 2017, Summer 2012–2014, Summer 2004–2009 (Graduate)

Royal Roads University, School of Environment and Sustainability, Master of Arts in Environmental Education and Communications

EECO 503 Environmental Communications Summer 2016, Summer 2015 (Graduate)

California State University Monterey Bay, Osher Lifelong Learning Institute, Writing Program

(I founded the OLLI writing circle program and served as a writing instructor in the program 2007–2017). Offerings included multiple sessions of: Writer Critique Circles;

Environment and science writing; Crafting a coherent collection; Writing for children and young adults; Magazine publishing; Query letters and book proposals

Camosun College, Continuing Education

Writing Children's Books Spring 2017, Spring 2016

Monterey Institute of International Studies, Master of Arts in International Policy IP 512 International Environmental and Science Policy Fall 2004 (Graduate)

RECURRENT GUEST LECTURES

University of Victoria, School of Environmental Studies

ES 200 Introduction to Environmental Studies (Undergraduate); Lecture on communicating evidence-based hope and environmental solutions, 2018–present

Stanford University, Graduate School of Education, Social Ecology Lab

Lectures on: Communicating evidence-based hope and climate change solutions; Interviewing skills for journalism and academic research; Science and Environmental Learning in Informal Contexts, 2012–2019 (Graduate)

University of California Santa Cruz, Science Communication Master's Program

Lecture on creative non-fiction and environmental writing (Graduate), 2013–2015

GRADUATE STUDENT SUPERVISION

I have served as a thesis supervisor for 20 students who successfully obtained MA degrees in Environmental Education and Communications through Royal Roads University.

GRADUATE STUDENT COMMITTEE SERVICE

Mallory Gibson 2019 MEd Sustainability, Creativity and Innovation, Cape Breton University Wiebke Finkler 2017 PhD Science Communication University of Otago

TEACHING AWARDS

Kelly Outstanding Teaching Award two-time nominee, Royal Roads University

SELECTED PROFESSIONAL CONSULTING

- 2020, Crafted a communications strategy and facilitated the *Advancing Early Childhood Education Outdoors Now* Roundtable Series in association with Camosun College and the Peter Wall Institute for Advanced Studies, UBC
- 2018–2019, Conducted thought leader interviews and provided research analysis to guide the creation of the Monterey Bay Aquarium's five-year education strategic plan for diversity, equity and inclusion
- 2018, Analyzed environmental lifestyle trends to inform the *Oceanic Society's* public environmental engagement strategy.
- 2018, Created a communication strategy in which middle school students in Ontario cocreated biodigestion and climate change exhibits for the Ontario Water Center.
- 2017, Developed a cross-institutional strategic plan to increase university-aged student diversity and opportunities for marine conservation internship, service learning and employment at the Monterey Bay Aquarium.
- 2016–2017, Conducted a Public Values Evaluation for the Monterey Bay Aquarium involving senior staff, board members, volunteers and advisors.
- 2016, Worked with Dr. Enid Elliot, a founder of the Nature Kindergarten movement in Canada, and Frances Krusekopf of the Sooke School District to create online video resources to communicate the concept of emergent curriculum arising from research conducted at the Nature Kindergarten held on the Royal Roads University campus.
- 2015, Designed and conducted interviews with community leaders in Watsonville, California as part of a community impact study of the Watsonville Area Teens Conserving Habitats (WATCH) program at Pajaro Valley, Watsonville and Aptos high schools in California. This program engages underserved, majority Hispanic students with marine science educational and ecological restoration projects.

- 2012–2013, Served as strategic advisor for the redevelopment of an inquiry-based science curriculum for out-of-school users for the Chicago Science Group.
- 2010–2012, Collaborated with Dr. Catherine O'Brien, School of Education, Cape Breton University, to translate Sustainable Happiness research findings into teacher training opportunities, including: delivering webinars and a special issue for *Green Teacher:* a keynote address and teacher training workshops for the Winnipeg School Division.
- 2011, Designed and led writing workshops and wilderness environmental communication experiences to bring Inuit and First Nations high school students together with international high school students on expeditions in Antarctica for *Students on Ice*.
- 2011–2012, Conducted interviews with thought leaders in the international environmental education research community as part of the Environmental Learning in the Bay Area (ELBA) grant. The work contributed to a larger research initiative led by Dr. Nicole Ardoin, Social Ecology Lab, Stanford University.
- 2010, Conceptualized and led Climate Change Dialogue Events for staff, volunteers and community members in association with the launch of the Monterey Bay Aquarium's first major exhibit on climate change, *Hot Pink Flamingos*.
- 2008–2009, Wrote the Scientific Case used by the Global Ocean Legacy program, Pew Charitable Trusts, to successfully compel then-President George W. Bush to designate what was at that time, the world's largest marine protected area—the Marianas Trench Marine National Monument. The work involved investigative scientific journalism with geologists, marine scientists and environmental policy makers in Guam, Hawaii and Washington, DC.
- 2008, Created and led workshops on hope and the environment for children and adult chaperones from more than 92 countries attending the United Nations Environmental Programmes Conference on Children and the Environment, Stavanger, Norway. Crafted interviews from the workshop into CBC Radio programs.
- 2008, Created a week-long, whole-school writing experience for k-12 students on hope and the environment for Crofton House School, Vancouver, BC. This workshop format has since been replicated in schools in Canada, the USA, and Europe.
- 2007, Conceptualized and facilitated a multi-day strategic planning process that resulted in the creation of *the Child and Nature Alliance of Canada*.

- 2007, Facilitated a strategic planning process for the Centre for Higher Education Research and Development to guide Mount Royal College through the process of becoming Mount Royal University.
- 2007, Created an institutional story framework for the International Tropical Ecology Assessment and Monitoring Network, Conservation International.
- 2005, Created an ocean conversations strategy in association with television series *Strange Days on Planet Earth,* Sea Studios Foundation.
- 2002–2006, Set the strategic direction, led training workshops and evaluated the evolution of the Monterey Bay Aquarium's volunteer guide program from 'communicating ocean facts' to 'engaging guests in conversations about complex, often controversial environmental issues.' This strategy continues to be used today by the Aquarium's more than 1500 volunteers.
- 2003, Facilitated a strategic education planning process that resulted in the Monterey Bay Aquarium's Education Master plan. This resulted in successful initiatives to reach Latino and other underserved guests and students. This cornerstone strategy continues to expand and thrive.
- 2002, Re-conceptualized 'The Equator Initiative' as an international Learning Exchange Network for the Biodiversity Convention Office, Environment Canada.
- 2001, Authored white paper on Education and Public Engagement for the Secretariat to the Convention on Biological Diversity.
- 2000–2002, Worked for the Biodiversity Convention Office of Environment Canada, in collaboration with the IUCN Commission on Education and Communication to advocate for the inclusion of professional educators, and the social sciences more broadly, in the implementation of the UN Biodiversity Convention and the UN Framework Convention on Climate Change. (Sat on international working groups, attended international meetings and wrote strategic documents.)
- 1998–1999, Developed a multi-agency engagement and communication strategy for the Pacific Estuary Conservation Program, a coalition of seven governmental agencies and three non-governmental conservation organizations. The strategy led to the PECP receiving the first International Ramsar Wetlands Conservation Award.

ENVIRONMENTAL AND SCIENCE COMMUNICATION FULL-TIME POSITIONS

1995–1997, Manager and Chief of Science Education, Canadian Museum of Nature 1988–1994, Director of Exhibits and Interpretation, Vancouver Aquarium

1984–1988, Manager of Interpretive Services, Calgary Zoo

SELECTED PROFESSIONAL REPORTS

- Kelsey, E. (2018). Thought-leader perspectives: Identifying trends and recommendations to guide the Monterey Bay Aquarium's Five-Year Strategic Plan for Education Programs. Monterey Bay Aquarium.
- Kelsey, E. (2017). *Crafting a Common Direction for College-Aged Engagement*. Monterey Bay Aquarium.
- Kelsey, E. (2016). Teen Conservation Leader Social Media Track. Monterey Bay Aquarium.
- Kelsey, E. (2013). *Communicating Climate Change and the Oceans: An Empowerment Evaluation of a National Coalition of Aquariums.* Climate Interpreter/Monterey Bay Aquarium.
- Kelsey, E. (2011). *Communicating Climate Change and the Oceans: Year Two Report.* Aquariums and Climate Coalition/Monterey Bay Aquarium.
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- Kelsey, E. (2008). *The Deepest Ocean on Earth: A Scientific Case for Establishing the Mariana Trench Marine National Monument.* Global Ocean Legacy. Pew Charitable Trusts.
- Kelsey, E. (2008). *Tropical Ecology Assessment & Monitoring Network: An early warning system for biodiversity*. TEAM (Conservation International).
- Kelsey, E. (2006). Conversing about Conservation Phase IV. Monterey Bay Aquarium.
- Kelsey, E. (2005). Conversing about Conservation Phase III. Monterey Bay Aquarium.
- Kelsey, E. (2004). Facilitating Student-Community Contextualization: Reflections on the Anzar High School Farmer's Market Fair. Center for Research on Education, Diversity and Excellence. University of California, Santa Cruz.
- Kelsey, E. (2003). *Conversing about Conservation Phase II: An Evaluation of Guide Training at the Monterey Bay Aquarium*. Monterey Bay Aquarium
- Kelsey, E. (2003). *Transferable trends in service learning*. Center for Research on Education, Diversity and Excellence. University of California, Santa Cruz.
- Kelsey, E. (2003). *Contextualizing school, family and community through service learning: A case study of Anzar High School.* Center for Research on Education, Diversity and Excellence. University of California, Santa Cruz.
- Kelsey, E. (2002). *Conversing about Conservation Phase I: An Evaluation of Guide Training at the Monterey Bay Aquarium.* Monterey Bay Aquarium.

- Kelsey, E. (2002). *The Equator Initiative as a Learning Exchange Network: Considerations and Recommendations.* Biodiversity Convention Office, Environment Canada.
- Kelsey, E. (2002). *Mainstreaming Biodiversity*—*The Role of Communication, Education and Public Awareness.* Global Biodiversity Forum 16. World Conservation Union.
- Kelsey, E. (2002). *Learning through Real Life Experiences: Case Studies of Biodiversity Initiatives in Eastern Ontario*. Environment Canada. Public Works and Government Services Canada.
- Kelsey, E. (2001). Conveying the Importance of Communication and Education Instruments to the Parties to the Convention on Biological Diversity (CBD). A report submitted on behalf of the CBD-UNESCO Consultative Working Group of Experts on Biological Diversity Education and Public Awareness. Secretariat to the Convention on Biological Diversity. Montreal, Canada.
- Kelsey, E. (1999). *The Pacific Estuary Conservation Program_*(2nd Edition). The Nature Trust of British Columbia
- Kelsey, E. (1998). Learning About Biodiversity: A First Look at the Theory and Practice of Biodiversity Education, Awareness and Training in Canada. Environment Canada.
 Public Works and Government Services Canada.
- Kelsey, E. (1998). The Role of Education in the Global Convention on Biological Diversity (CBD). Draft recommendations to the Fourth Conference of the Parties to the CBD. Switzerland: The World Conservation Union: Commission on Communication and Education.
- Kelsey, E. (1997). A Communications and Outreach Strategy for the GPA: Integrating Communications into the Implementation Plan for the Global Programme of Action for the Protection of the Marine Environment from Land-based Activities in the Gulf of Maine and the Bight of the Californias. Montreal, Canada: Commission for Environmental Cooperation.
- Kelsey, E. (1996). *A National Strategy for Public Programming*. Ottawa, Canada: Canadian Museum of Nature.
- Kelsey, E. (1996). *Biodiversity and Systematics: A Strategy for an International Summer School.* Ottawa, Canada: Canadian Museum of Nature.
- Kelsey, E. (1995). *Cross-Organizational Membership Experience*. Vancouver, Canada: Mountain Equipment Co-op.
- Kelsey, E. (1995). *The Pacific Estuary Conservation Program*. The Nature Trust of British Columbia

PROFESSIONAL ASSOCIATIONS

Application for Wayne Crookes Professorship in Environmental and Climate Journalism
Elin Kelseyelinkelsey@gmail.com831-917-8723

Scientific Advisory Board, Research Project; *Nature, self and others — transforming sustainability education in initial teacher education,* University of Stavanger (present) Member, The Authors Guild Board Member, Society of Fellows, Rachel Carson Center for Environment and Society (2014–present) Scholarship Selection Committee, Students on Ice (2015–2018) Scientist Friend of the Museum, Pacific Grove Museum of Natural History (2013– present) Member, Education and Communication Commission, World Conservation Congress (IUCN) (1998–present) Member, LEAD International, an international sustainability leadership program (1998– present) Peer Reviewer, Environmental Education Research Member, International Environmental Communication Association Member, National Association of Marine Educators